

# Web Advertising @ DominosDFA.com

Ad reservations may be completed online at [www.dominosdfa.com](http://www.dominosdfa.com) or by completing this form.

Date	
Company Name	
Contact Name	
Phone	
Contact Email	
Billing Email	
URL	

Please indicate which months your web banner should be active.

Jan <input type="checkbox"/>	Feb <input type="checkbox"/>	Mar <input type="checkbox"/>	Apr <input type="checkbox"/>	May <input type="checkbox"/>	Jun <input type="checkbox"/>
Jul <input type="checkbox"/>	Aug <input type="checkbox"/>	Sept <input type="checkbox"/>	Oct <input type="checkbox"/>	Nov <input type="checkbox"/>	Dec <input type="checkbox"/>
Run my web banner continuously until notified. <input type="checkbox"/>					

Banner Ad Rates & Specs		Vendor Partners		Retail	
Large Center Banner	Size 615 x 275	Monthly \$ 550	Annually \$ 5,940 10% Savings!	Monthly \$ 600	Annually \$ 6,480 10% Savings!
Sidebar Banner	Size 255 x 180	Monthly \$ 350	Annually \$ 3,780 10% Savings!	Monthly \$ 400	Annually \$ 4,320 10% Savings!
Cost	\$ _____	Total Cost	\$ _____		

Ads are placed in rotation with other advertisers and appear on every page of the DFA website in the right column under the main menu. Acceptable image file formats: Flash, GIF, JPG, PNG. We only accept GIF, JPG and PNG file formats for Basic Partners. Acceptable banner codes: HTML, JavaScript, PHP. Flash files must have the ad and click embedded in the design. Ads may be updated during contracted time frame at no additional cost. All files should be submitted as a high-resolution PDF file to [amy@dominosdfa.com](mailto:amy@dominosdfa.com).

By submitting this form, you are agreeing to the cost and terms of the ad placement as noted above with the DFA website. The DFA has final approval on all advertising submissions and may ask for content edits if necessary.

Authorized Signature	
Printed Name & Date	
Accepted at DFA by	

Please return form to Amy Villastrigo at [amy@dominosdfa.com](mailto:amy@dominosdfa.com) or fax to 210.659.0695.  
An invoice will be submitted based on your selection above.  
Thank you for your support of the DFA!