

2017 DFA  
National  
Meeting

The Mirage

Las Vegas

October 8 10

# 2017 Vendor Trade Show

## Projected Attendance

300-400 Franchisees & Senior Level Management

## Working Meeting Schedule

Sunday, October 8: Evening Welcome Reception

Monday, October 9: General Session & Breakouts

Tuesday, October 10: General Session & Breakouts

Internal & External Guest Speakers, Legal Analysis, Industry Leaders and Lots of Networking!

### All vendors receive:

- Recognition on pre-meeting materials to attendees
- Logo & company name/slogan recognition on DFA website
- Link from national meeting webpage to vendor website
- Networking opportunities with attendees

### Trade Show:

Our trade show will be set-up in the same space as the catered lunch being provided free of charge to attendees. Vendor tables will line the room where the lunch buffet and eating tables will be set-up. This will give attendees an opportunity to review and meet with Vendors during their 2-hour lunch break for two days.

### Set Up & Tear Down Schedule:

- Set-up Monday, October 8: 8 am – 11:30 am
- Show Monday, October 9 & Tuesday, October 10: 12:00 – 2:00 pm
- Tear Down Tuesday, October 10: complete by 4 pm

### Table Pricing & Inclusions

- Includes: 6 foot skirted table  
2 chairs  
Company identification sign  
Lunch for two company representatives (Additional \$200 per person)
- Pricing: DFA Vendor Partners: \$2,500  
Retail/Non Vendor Partners: \$3,250 (must be an approved vendor)

## RESERVE YOUR TABLE SPACE TODAY

Limited space available and is available on a first come basis. Deadline for registration is August 31, 2017. Tables cannot be reserved without payment.

### Hotel Information:

- The Mirage, Las Vegas, NV
- \$150 per night plus resort fees, DFA Room Block Code: SDOM1017
- Call 1-800-627-6667 or go to <https://aws.passkey.com/go/Domino>



# 2017 Vendor Registration

Registration may be completed online at [www.dominosdfa.com](http://www.dominosdfa.com) (under the Vendor Menu) or by completing this form.

Date	
Company Name	
Contact Name	
Phone - office	
Phone - mobile	
Contact Email	
Billing Email	
Company Web Address	

## Name Badge Information (as it will appear on your name badge)

*Additional attendees: \$200 per person*

Company Name	
Attendee #1 Name & Title	
Attendee #2 Name & Title	

## Table Reservation Fees & Sponsorships

**\*\* Sponsorships \$5,000 and up receive complimentary Vendor Show table \*\***

<b>Table Rate</b>	<input type="checkbox"/> Partner: \$2,500	<input type="checkbox"/> Retail/Non Partners: \$3,250
<b>Sponsorship</b>	\$ _____	Description: _____

Once this form has been received and processed, the DFA will contact you regarding your selections and confirm the total amount due. By submitting this form, you are acknowledging and agreeing to the terms as set forth above. Refunds for cancellations will not be issued after September 1, 2017.

*Thank you for supporting the DFA and its Member Franchisees!*

Please return completed form to Amy Villastrigo at [amy@dominosdfa.com](mailto:amy@dominosdfa.com) or fax 210.659.0695.



**2017 National Meeting**  
**The Mirage, Las Vegas**  
**October 8 10**

# Sponsorships & Table Reservations

**Sponsorships \$5,000+ include a 6' skirted table at vendor shows plus lunch for two.**  
**Sponsorships \$7,000+ include a highly coveted 3 minute spotlight during the general session.**

## Main Meeting Sponsorship

~~\$50,000 Minimum (One available)~~ **Reserved**

- Center Double Booth at Vendor Show
- One Training Breakout
- Badge Sponsorship
- Tote Bag Sponsorship
- Daily Audio Visual Sponsorship
- 5 Min Spotlight During General Session
- Logo Placement on All National Meeting Communications
- All promotional material includes... The Domino's DFA National meeting hosted by Main Sponsor
- All DFA PowerPoint slides include Main Meeting Sponsor logo in lower left corner

## Food & Beverage Sponsorships

~~\$7,000 Welcome Reception (One Available)~~ **Reserved**

- \$4,000 All Day Beverages (Four Available)
- \$5,000 Buffet Lunch (Four Available)
- \$7,000 Networking Party (Three Available)

## Registration Sponsorships

~~\$7,500 T-shirts~~ **Reserved**

- \$5,000 Lanyards (One Available)
- \$4,000 Registration Table (One Available)

## Guest Speaker Sponsorships

- \$7,000 Speakers (One Available)

## Pre-NM Board Meeting Sponsorship

- \$3,000 Includes 3 min spotlight during board meeting (One Available to Vendor Partners Only)

## Vendor Table Reservation

- \$2,500 Vendor Table – Vendor Partner Rate
- \$3,250 Vendor Table – Non Vendor Partner Rate

**Sponsorships are not reserved until payment has been received. Sponsorships are first come first serve.**