2017 DFA National Meeting Agenda

Sunday October 8:

12:00 - 2:00	DFA Board Meeting
4:30 - 7:30	Registration Open
5:30 - 7:30	Welcome Reception – St Croix Rooms

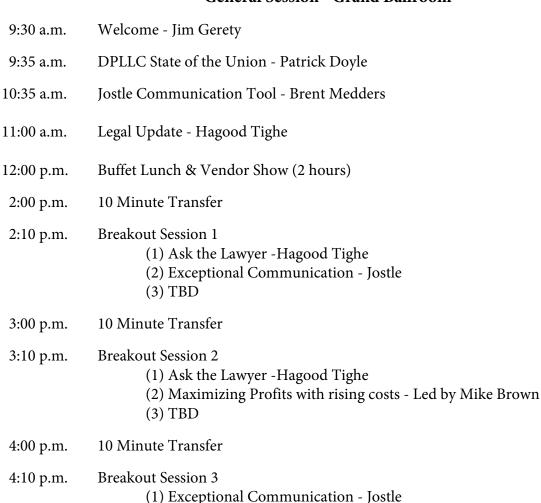
Monday October 9:

8:00 - 10 a.m. Registration Open

General Session - Grand Ballroom

(2) Maximizing Profits with rising costs - Led by Mike Brown

(3) Adjusting to the new Normal - Robert Gavitt



5:00 p.m. Day 1 Meeting Concludes

(4) XLT

6:30 p.m. Poolside Celebration Dinner & Party (2.5 hours)



Tuesday October 10:

8:00 - 10:00 a.m. Registration Open

General Session - Grand Ballroom

9:00 a.m.	DFA Update - Ken Peebles
9:15 a.m.	Franchisee Spotlight - Allan Erwin
9:45 a.m.	Millennial Work Force - Scott Stratten
10:45 a.m.	15 Minute Break
11:00 a.m.	Safety and Security - Reece Arroyave
11:20 a.m.	Franchisee Awards (DFA All Stars)
11:40 a.m.	Closing Remarks - DFA Board of Directors
11:50 a.m.	Buffet Lunch & Vendor Show
1:50 p.m.	10 Minute Transfer
2:00 p.m.	New 2018 OER - Ray Wageman
2:30 p.m.	Operations Management Workshop - Dominic Benvenuti

- STAFFING Recruiting, Motivating & Retaining
- Weekly Requirements for Supervisors/DMs
- Best Tracking tools for Leadership to use
- Priority Scheduling
- Communication tools for Stores & TMs
- What are the Go To Critical reports for success
- Best way to handle Training & Structures being used
- What Technology is making you Better, Stronger, Faster
- Cost Control especially F&L Best Practices
- OERs Best Practices
- Time to Share any Best Practices
- How do we handle the Burn out Rate of our Team Members
- How to minimize exposure from Accidents
- Real World Effectiveness of HPYou

2:30 p.m.	Franchisee Only Session
4:00 p.m.	Franchisee Only Session ends
4:15 p.m.	Director of Operations presentations (Franchisees welcome to attend)
5:00 p.m.	Day 2 Meeting Concludes